Navigeren naar Duurzame Innovatie:

Het Netwerk voor "The Infinite Enterprise" van de Toekomst

Patrick Groot Nuelend Head of Vertical Markets & Strategy EMEA Retail – Healthcare - Hospitality





WHAT WE DO

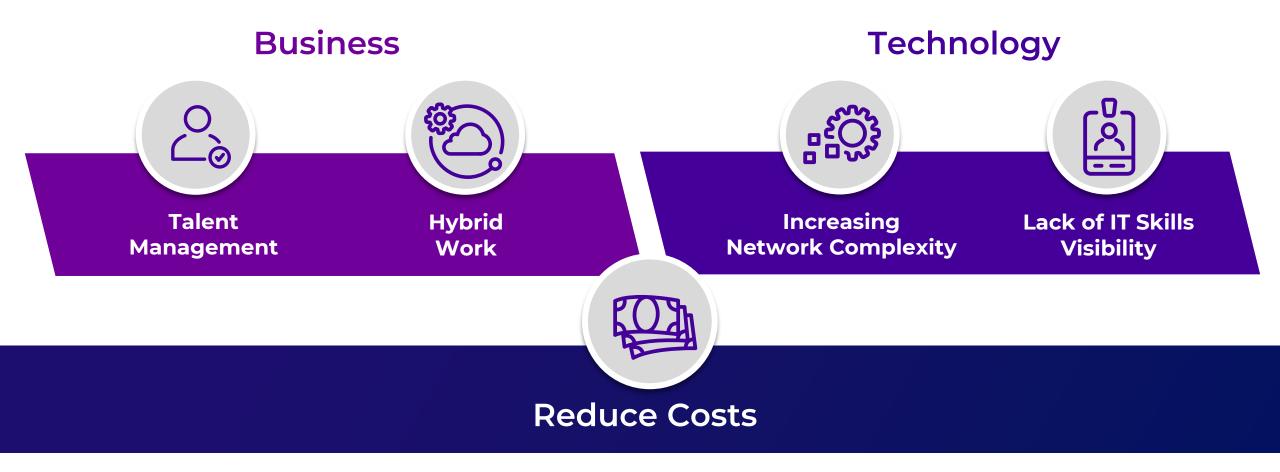
We make the network a strategic asset.



"It is not the strongest of the species that survives nor the most intelligent, but the one most responsive to changes"

Change Presents CIOs with a Myriad of Challenges





Infinite Enterprise Outcomes



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But there is also ongoing change in The Infinite Enterprise

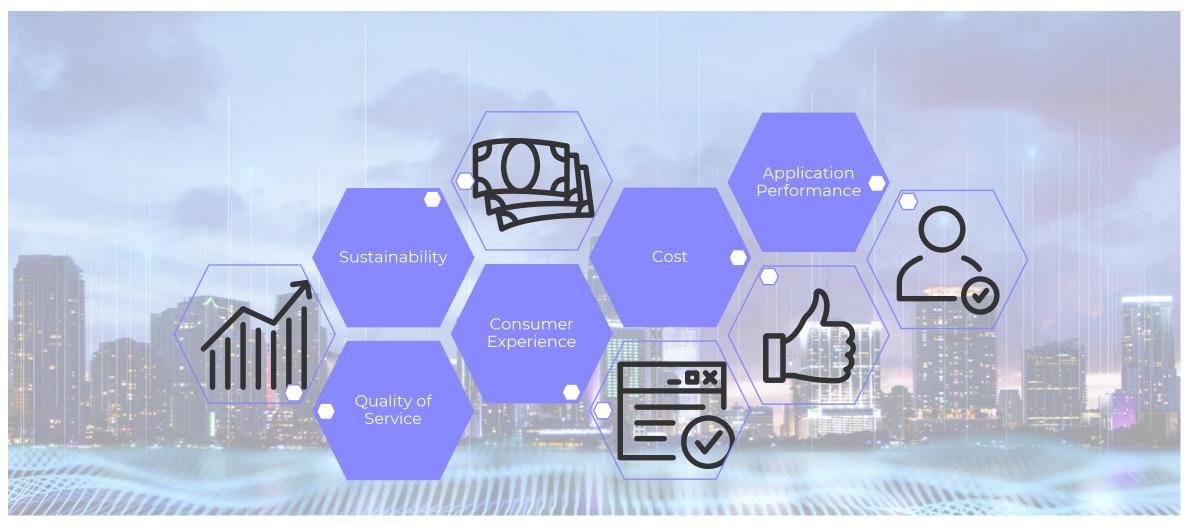


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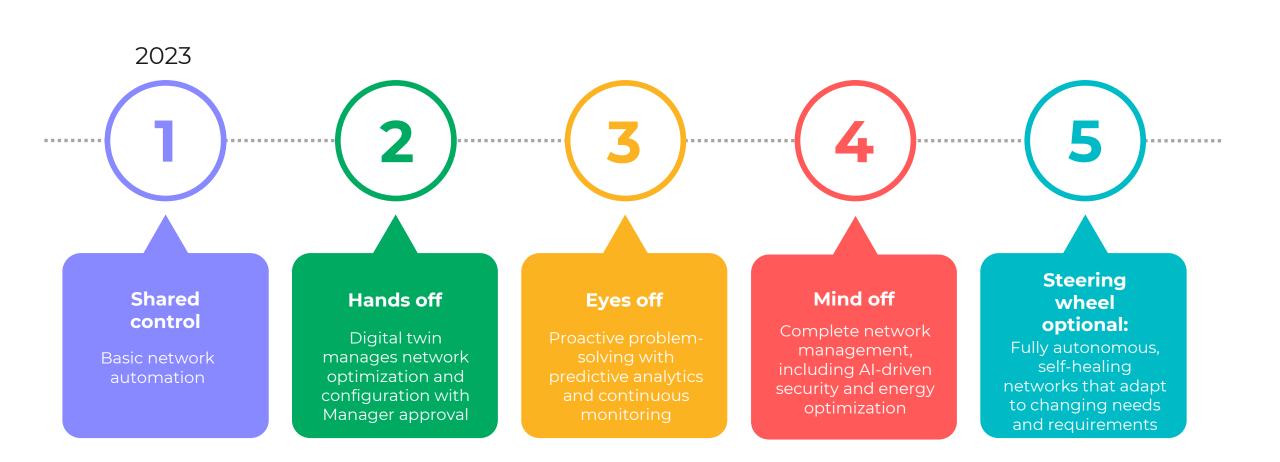
So: How COULD the network of an Infinite Enterprise look like tomorrow?



Managing networks based on business KPI optimization will be the favored approach for setting network policies.



Networks will become fully self-sufficient, requiring no human intervention by year _____



Putting it all together – The network in the future

Enables value creation from Data

Data driven decision making Converged Sensors data Data from edge compute use cases Insights from the data transferred

Is Cognitive and Autonomous

New ways to interact with the network on auto-pilot to get new jobs done

Is part of the Intelligent Enterprise Edge

Network turned into a distributed, sovereign compute platform with secure connectivity at the edge

Is Business KPI optimized

Self optimizes based on KPIs set Focused on sustainability

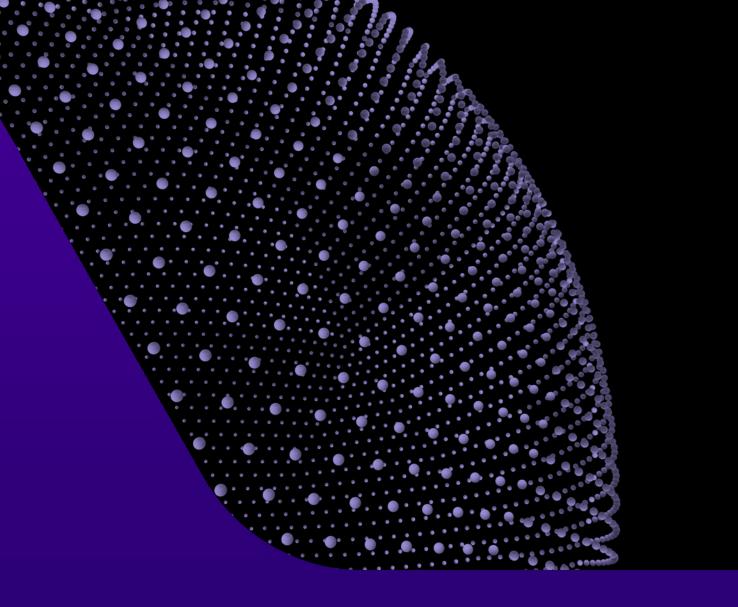
Is Hyper-personalized

Optimized and Immersive Experience Democratized Access to technology Improved human condition and wellbeing Precise Location Services

Enables Hyperconnectivity

Secure connectivity from anywhere to everywhere for any kind of users, devices, sensors application over any access technology

Examples of The Infinite Enterprise





25 YEARS AGO

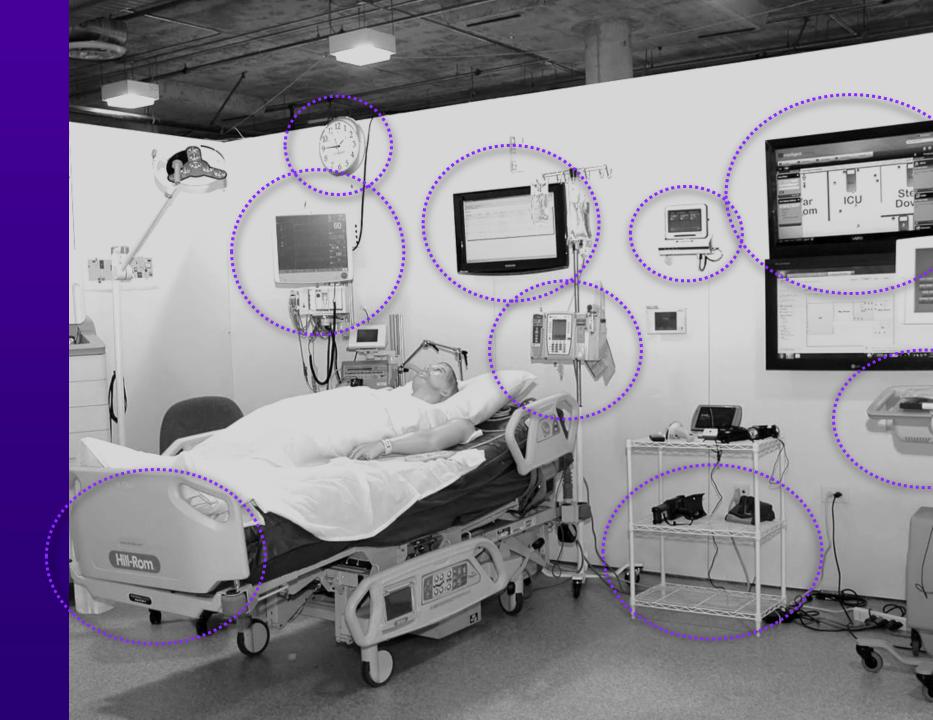
- Limited IP Network
 Connectivity
- Mainframes & AS400s
- Isolated Phone Systems
- Isolated TV Systems
- No Connected Medical Devices
- Standalone Nursecall
- Paper Orders, Labs, and Records



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TODAY

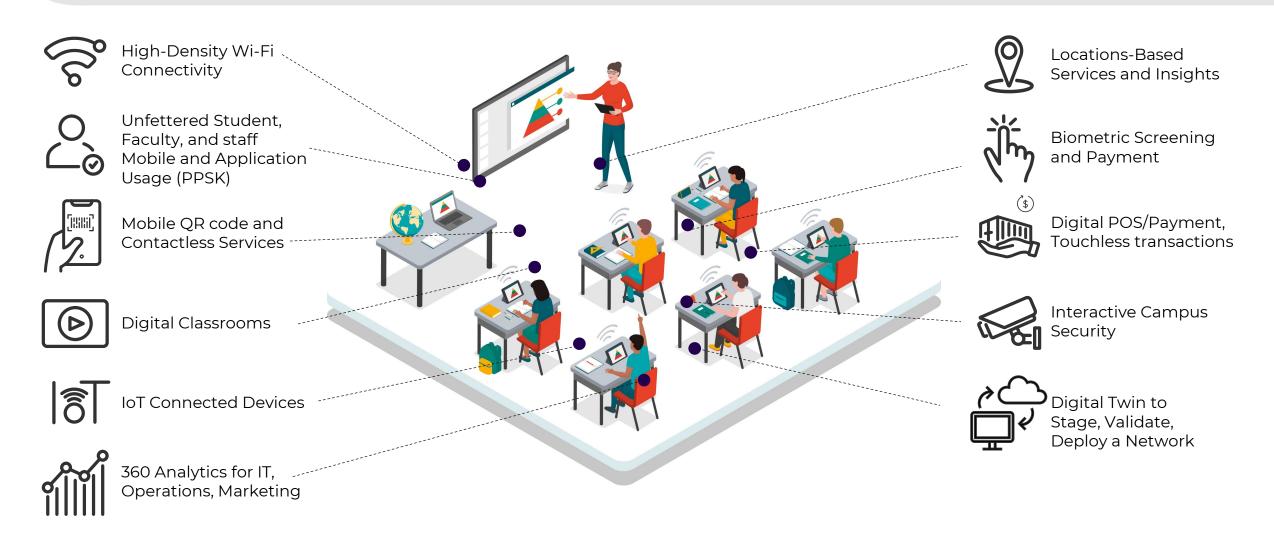
- Patient Entertainment
 Services
- Nurse Call
- Guest Wi-Fi
- Smart Beds
- Infusion Pumps
- Telemetry Systems
- Location Services
- Building Controls
- PoE Lighting



SMART HEALTHCARE



SMART EDUCATION





IVING TOMORROW

Innovative Showcase

Sustainability Focus

Educational Center

Futuristic Environment

Corporate Collaboration

Living Tomorrow and Extreme Networks – why we become partners?



Exponential Exposure

Unlock substantial exposure: Boost brand visibility, engage with a wider audience, and pave the way for market expansion.

Innovation Collaboration

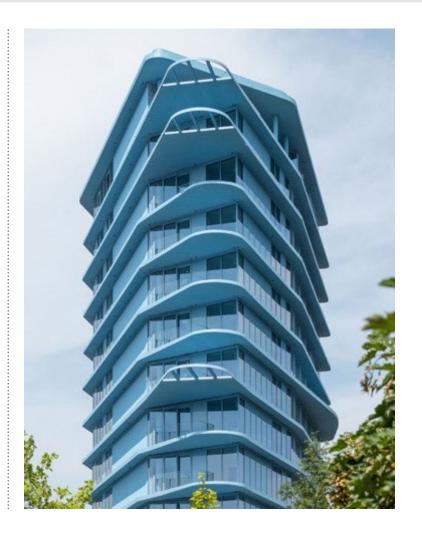
Cultivate innovation through collaboration: Engage actively with a diverse network of experts and businesses, opening doors to joint ventures and accelerated development.

Validation and Refinement

Validate and refine with precision: Utilize Living Tomorrow Brussels as a practical testing ground, perfecting your products and concepts based on invaluable realworld feedback and market insights.

Strategic Networking

Strategically network for growth: Establish vital connections with potential clients, investors, and collaborators during events, fostering opportunities for business growth, investment, and market diversification.



Living Tomorrow – NEW DIGITAL EXPERIENCE





Living Tomorrow – Extreme Demo Experience







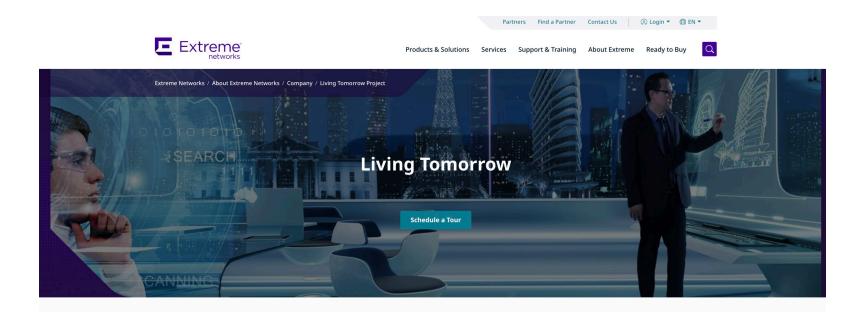


Living Tomorrow – Extreme Demo Experience (phase 1)

"WE CANNOT PREDICT THE FUTURE, BUT WE INVENT IT"



Wentzo / Extreme Trip to Living Tomorrow



₩ wentzo

Extreme and Living Tomorrow: Inventing the Future

A New Partnership to Showcase How Networks Will Help Change the World

A Vision for Tomorrow

The Connected Future

A Unique Experience

Living Tomorrow showcases the technologies of the future at one incredible venue

In a world where everything is smart, connectivity is more important than ever before

ivity is Join us on-site at Living Tomorrow to get a glimpse of the connected future



https://www.extremenetworks.com/about-extreme-networks/company/living-tomorrow-project

